

FACT SHEET

The Sheraton New York Hotel and Towers is implementing a massive renovation in time for GEST 2012 U.S. Attendees can expect an impeccable experience. Be among the first to see the transformation of this New York City landmark in midtown Manhattan. Just steps from the excitement of Broadway theatres, the prestige of Carnegie Hall and world-class shopping of Fifth Avenue, a stay at the Sheraton New York is the perfect way to immerse yourself in the best that New York City has to offer.

ACCOMMODATIONS

A limited number of rooms have been reserved for meeting participants at the discounted rate of **\$289** standard per night. Please reserve your room no later than Wednesday, April 11, 2012, by contacting the Sheraton New York directly at one of the numbers provided. Please identify yourself as a participant of the GEST Symposium. **The deadline to reserve rooms at the discounted rate, subject to availability, is Wednesday, April 11, or until all available discounted rooms have been reserved, whichever comes first.**

The Sheraton New York
811 7th Avenue 53rd Street
New York, New York 10019
Reservations: 212-581-1000
Toll Free Reservations: 888-627-7067
www.gestweb.org

BRING YOUR LAPTOP!

Downloadable .PDFs of speakers' presentations will be available via the GEST website during the meeting. Bring your laptop to take advantage of this educational resource.

MEETING INFORMATION

The General Session will take place in the Metropolitan Ballroom East. Detailed information on meeting room locations will be available onsite. The exhibit area will be located in the Metropolitan West, immediately adjacent to the General Session. The Exhibit will open at 7:00 AM daily and serve as the venue for breakfasts, lunches and refreshment breaks. Attire for the meeting is business casual. Meeting rooms can be cool and because personal comfort levels may vary, we recommend that you bring a sweater or jacket.

REGISTRATION

The information and registration desk will be located in the Metropolitan Foyer. You may pick up your badge and registration materials during the following times:

Wednesday, May 2 (Beat the rush!)	4:00 PM – 7:00 PM
Thursday, May 3	6:30 AM – 5:00 PM
Friday, May 4	7:00 AM – 5:00 PM
Saturday, May 5	7:00 AM – 5:00 PM
Sunday, May 6	7:00 AM – 1:00 PM

QUESTIONS?

For additional information, please contact Complete Conference Management at 888-334-7495 or 305-279-2263, or e-mail us at questions@ccmcme.com. For a copy of the program please visit www.gestweb.org.